



2021 ARBA Red Brangus Bull Development & Marketing Program Guidelines

The ARBA Bull Development & Marketing Program is designed to provide Red Brangus breeders with the opportunity to develop bulls, collect economically relevant data and market commercially oriented bulls in a cooperative effort.

1. Consignors/Nominees must be members of the American Red Brangus Association.
2. Bulls must be registered in the American Red Brangus Association.
3. Bulls must have a Birth Weight & Weaning Weight submitted prior to being accepted into the program.
4. Bulls must be born September 2019-April 2020.
5. Bulls can either be fed either at Graham Land & Cattle Company in Gonzales, Texas (delivery prior to April 1, 2021) or on the breeder's farm.
6. The following guidelines must be followed for the bulls to be eligible for the sale:

Vaccinations:

At weaning or before.

- IBR, BVD,BRSV, PI₃ – *Modified Live*
- Pasturella pneumonia
- Clostridial Blackleg
- Deworm

2-4 weeks after first injections

- IBR, BVD,BRSV, PI₃ – *Modified Live*
- Clostridial Blackleg

Spring & Fall 2021:

- Deworm

Test Outline

- No later than April 15 bulls should be brought into a pen and given a warm up period of 45 days to become familiar with feed, water, hay and it's surroundings.
- After the warm up period, approximately June 1, the bulls will be weighed into the test, carcass ultrasounded by a CUP Certified Technician, and given a docility score. ***Any bulls that have a 4-5 docility score or are structurally unsound should be sifted from the test period.***
- The test period will be for 90 days (September 1) when bulls will be weighed off of test.
- At the conclusion of the test, bulls will be:
 - Weighed
 - Hip Height taken
 - Disposition Score given

Data Collected

The following will be the information reported to ARBA:

- Start Weight
- Finish Weight
- Hip Height
- Start and ending Disposition Score
- Ultrasound Measurements from approved lab (REA, IMF, Rump Fat & Back Fat)

Costs

- If delivered to Graham Land & Cattle the feed costs will be prorated among the pen and billed monthly. Breeders can pay on a monthly basis or at the end of the test period. It is expected that the feed costs should be an average of \$2.50/day. Any feed charges not paid at the time of sale will be deducted from the account of sale.

Consignment Sale

Following the conclusion of the test a maximum of the top ten (10) high indexing bulls will be prepared for the sale that will take place in the Fall of 2021.

Bulls MUST meet the following to be eligible for the sale:

- Have an Actual Birth Weight less than 90 lbs.
- Have a Disposition/Pen Score of 1-3
- Must satisfactorily pass a Breeding Soundness Exam
- Must be structurally sound and appear to be in good health
- Must pass all health tests including Trichomoniasis.
- ALL Bulls that meet the required index, the above requirements and pass the selection criteria of the committee can be sold in the auction.
- The following is how the Sale Eligibility Index, Sale Order Ranking & Award Rankings will be calculated:

20% Scrotal Circumference

20% Average Daily Gain of Test

20% Adjusted REA/100 lbs. Ultrasound Score

20% Adjusted IMF Ultrasound Score

20% Birth Weight EPD

2020 ARBA Bull Development & Marketing Program
Nomination Form

Please complete and mail this form with the appropriate fees to commit bulls for the 2020 ARBA Bull Development & Marketing Program.

Nominating ARBA Member Name: _____

ARBA Member Number: _____ Best contact phone number: _____

Email address: _____

Number of bulls nominated for the test: _____

Please list registration numbers of nominated bulls:

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

I have read the ARBA Bull Development & Marketing Program Guidelines, agree to them and have met the requirements.

Yes No

Head Entered ____ x \$150 per head = \$ _____

Please return completed nomination form with the nomination fee prior to February 15, 2020 to:

American Red Brangus Association
3995 East Highway 290
Dripping Springs, TX 78620
Phone: 512-858-7285